

A group of five business professionals (three men and two women) are gathered around a table in a meeting room. They are looking at documents and a tablet, appearing to be in a collaborative discussion. The scene is dimly lit, with a large window in the background. The image is overlaid with a dark, semi-transparent grid pattern.

AmzCentric

Case Study Part 2

Our Agency Values



PROFESSIONAL



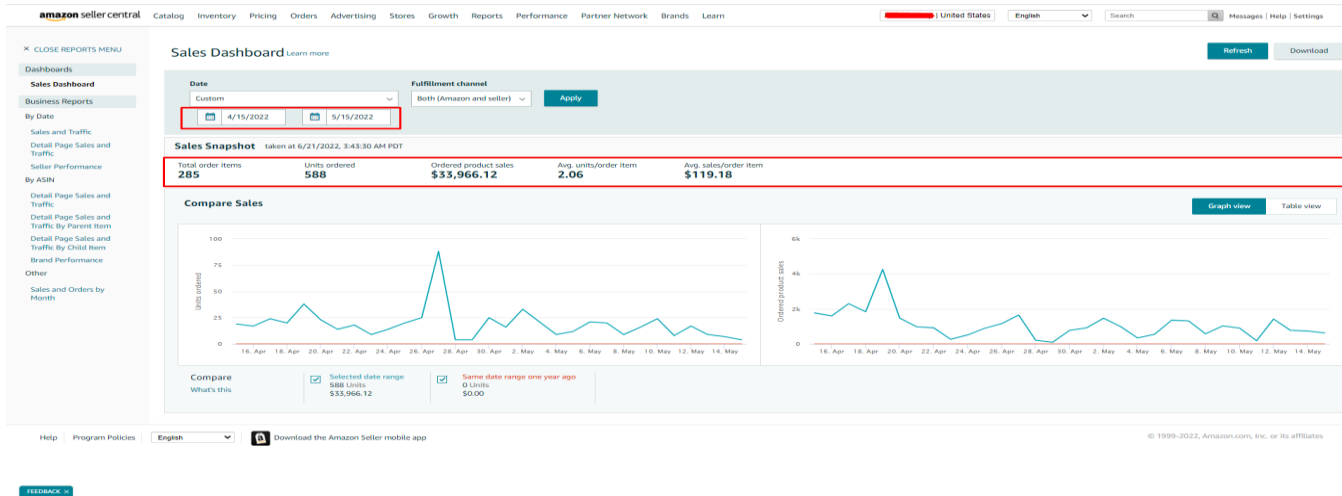
CREATIVE
INSIGHT



TEAMWORK

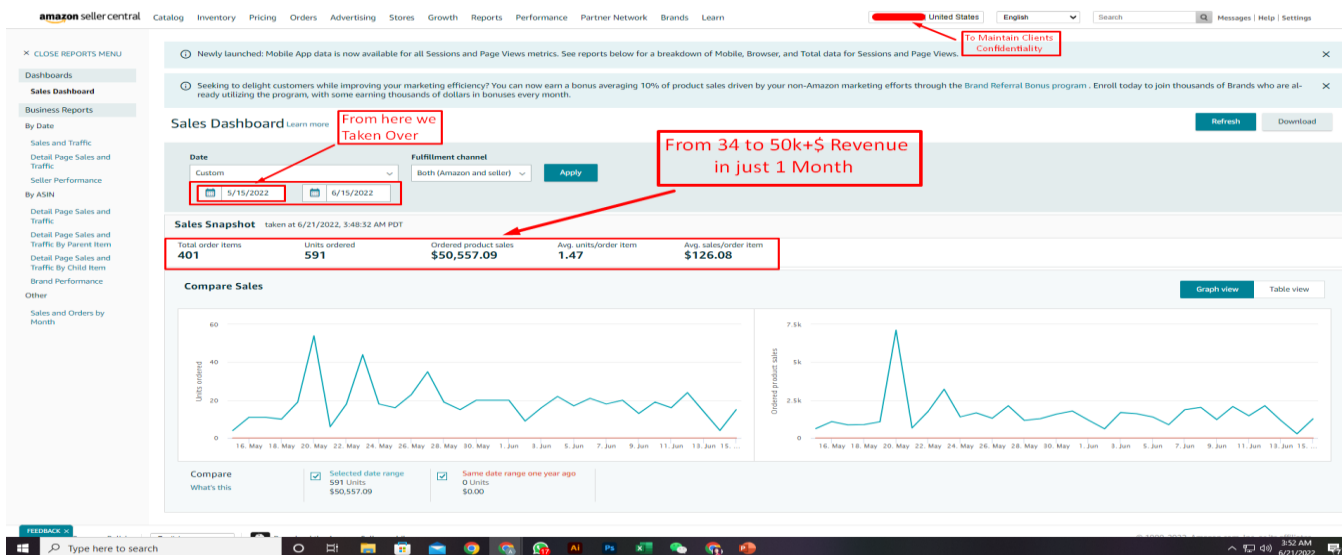
34 to 50k\$ Sales Increment in just 1 Month

Before



Our
Projected
Sales

After



Product Deatils

- Category: Wall Décor
- Product Variation Type: Pack Size
- Number of Variation: 3
- Number of Review on the Listing: 85
- Product Price: 17.99\$, 85.99\$, 167.99\$
- Top 3 Keywords Search volume: 46k+

Summary

After taking Over the Account

- We have Cut down the Excessive Spend.
- Extensive keyword research we Have done in order to Explore opportunities
- Keyword Implementation we have done in order to target Those High Buying intent Keywords
- Sponsored brand and Sponsored video ads been Created in order to control ad spend and Increase CVR rate.



Our Agency Locations

**Lytchett House, 13 Freeland
Park, Wareham Road Poole**



DORSET, UK

S9 Block N, North Nazimabad



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Thank You

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