



AmzCentric

Case Studies

Our Agency Values



PROFESSIONAL



CREATIVE
INSIGHT



TEAMWORK

Our Projected Sales

- + Category: Jewelry
- + Product Selling Price: 12\$
- + Variations: 10+
- + Profit Margin 33% Per Unit

Download (.csv)

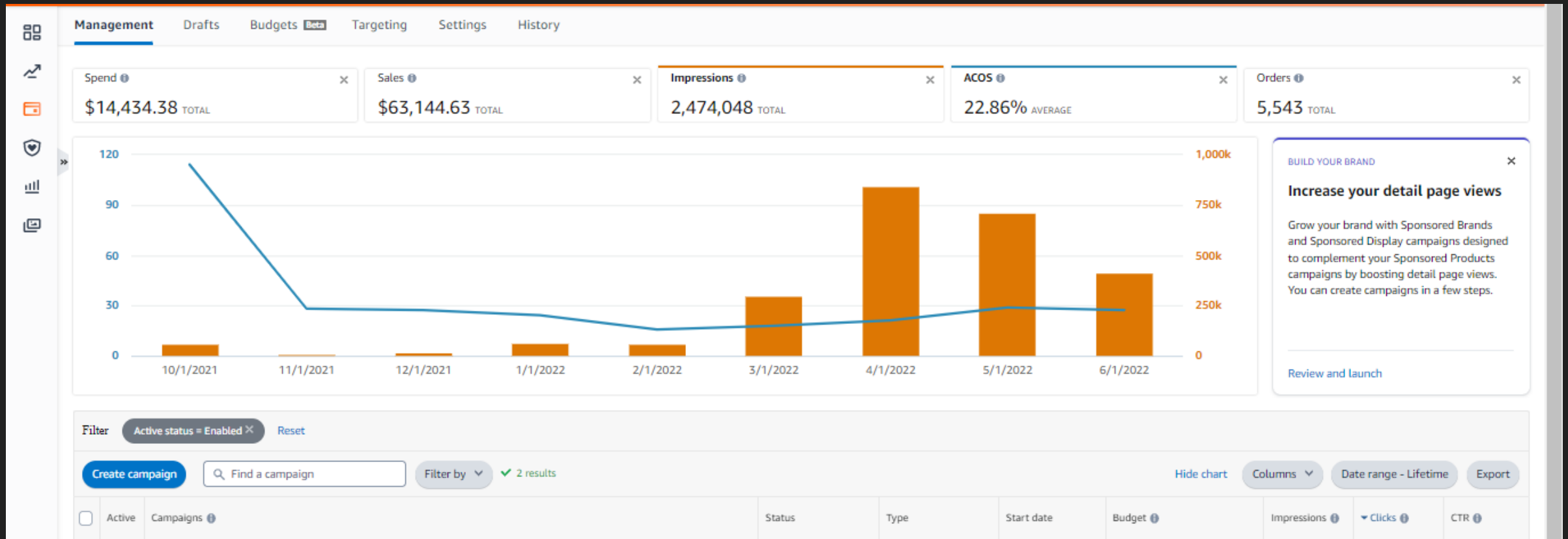
<input type="checkbox"/>	Date ↑	Ordered Product Sales ↑	Ordered Product Sales - B2B ↑	Units Ordered ↑	Units Ordered - B2B ↑	Total Order Items ↑	Total Order Items - B2B ↑	Shipped Product Sales ↑	Units Shipped ↑	Orders Shipped ↑
<input type="checkbox"/>	7/01/2021	\$38.97	\$0.00	3	0	3	0	\$38.97	3	3
<input type="checkbox"/>	8/01/2021	\$33.98	\$0.00	2	0	2	0	\$33.98	2	2
<input type="checkbox"/>	9/01/2021	\$0.00	\$0.00	0	0	0	0	\$0.00	0	0
<input type="checkbox"/>	10/01/2021	\$1,519.83	\$0.00	117	0	109	0	\$1,376.94	106	98
<input type="checkbox"/>	11/01/2021	\$7,381.34	\$0.00	566	0	552	0	\$7,159.51	549	535
<input type="checkbox"/>	12/01/2021	\$10,602.89	\$94.93	814	7	783	7	\$10,020.34	768	739
<input type="checkbox"/>	1/01/2022	\$14,794.91	\$37.97	1,129	3	1,090	3	\$15,057.64	1,150	1,110
<input type="checkbox"/>	2/01/2022	\$24,704.96	\$139.95	2,208	14	2,134	13	\$24,032.33	2,150	2,095
<input type="checkbox"/>	3/01/2022	\$35,364.23	\$241.86	3,336	21	3,211	19	\$34,323.58	3,238	3,173
<input type="checkbox"/>	4/01/2022	\$38,954.68	\$256.83	3,527	21	3,403	21	\$39,178.58	3,550	3,492
<input type="checkbox"/>	5/01/2022	\$25,439.49	\$319.92	2,491	35	2,410	30	\$25,758.28	2,519	2,469
<input type="checkbox"/>	6/01/2022	\$11,832.07	\$267.83	1,083	22	1,040	21	\$11,046.51	1,019	993
Total		\$170,667.35	\$1,359.29	15,276	123	14,737	114	\$168,026.66	15,054	14,709

From here We takeover

Highest revenue

Out of Stock Some Best Selling ASINS

Spend & Revenue



Summary

Own Manufacturing, Non-Seasonal, African style Waist Beads Taken From 0 – 38k\$ Revenue
After taking over the Account we did Product Details page Optimization Including Copywriting & Image Revamping (Infographics & Lifestyle Shots).

The credit is also goes to Product authenticity which client does not cashing out, After Doing Social Analysis of the Product we found that there are Multiple Segments of the waist beads Sellers are Selling in the marketplace but the real one is Only which does not stretch, and this is what buyers are looking for even 40% of the Keyword are for Non elastic waist beads, Refer to the Screenshot of Amazon's Business Report to check out the Revenue.



Our Agency Locations

**Lytchett House, 13 Freeland
Park, Wareham Road Poole**



DORSET, UK

S9 Block N, North Nazimabad



KARACHI, PK



Thank You

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